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Dear Valued Members,

It's been a year of many changes at Swim BC. Things continue to evolve, and we are grateful to our members for your patience and kind understanding. Staffing changes have made it challenging to execute all the goals we set out for ourselves at the beginning of the season, but we have become seasoned at pivoting and recalibrating whilst keeping our strategic goals in view. Despite the challenges, our swimmers continue to shine, and it's been a spectacular year for BC swimmers at all levels. We witnessed some amazing performances at Olympic and Paralympic Trials and are proud to see two BC associated swimmers make the Olympics, and one resident BC swimmer make the Paralympic squad. There continues to be great swimming as BC Summer Provincial Champs continues, and Canadian Swimming Championships approaches in late July.

The Swim BC team and the Board of Directors continue the essential work on governance, policies and process to ensure a solid compliance framework for our sport. This work is crucial to secure the needed funding to foster the growth and development of swimming and our membership. The team has already started working with Swimming Canada to support members with the rollout of the new RTR system. The new system (REMS) is a huge undertaking, and the Swim BC team is committed to supporting change management for our members.

Since the publication of the Strategic Plan, the Board of Directors has committed to "touching base" with the plan at each board meeting to keep our goals and objectives in view. Considering team changes and managing resources to execute these goals, the Board will be updating members on priorities, achievements and objectives for the upcoming season.

We anticipate this season will see the organization manage more change and we are embracing it with a positive mindset. We are saddened to see Cory Beatt leave the organization but wish him all the best in his future endeavors and know he will not be a stranger. Thank you, Cory, for your tremendous contribution to the technical development of our programs and setting the stage for our swimmers to excel.

We look forward to "seeing" our members this year at our virtual AGM. I'd like to express my personal thanks to the dedicated staff, the Board of Directors and our membership for your ongoing support. We strive to see the organization evolve and grow with the sport and are always open to your comments and suggestions. I look forward to hearing from you and working with you in the 2024-25 season.

Yours in swimming,

Jeannie Lo
President, Swim BC

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